



member bulletin

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APPLY TO PRESENT!

The GA CTO Council in partnership with the Georgia Educational Technology Consortium (GaETC) are pleased to once again offer the Leadership Strand at GaETC. This year the Leadership Strand will expand and span the entire conference.



We are looking for interesting presentations for the conference and invite you to submit your application to present. Visit <http://www.gaetc.org/concurrentproposal> to submit your proposal and be sure to select **Leadership Strand** when applying.

Deadline to Apply SEPTEMBER 2, 2014.

UPDATE MEMBERSHIP

We need your help! Please update the named members of your institutional membership with national CoSN. This is the only way we can make sure we are communicating with the right people.

Contact Tina Mason if you need assistance!

ADVANCE THE DIGITAL LEAP

Both The School Superintendents Association (aasa.org) and the National School Boards Association (nsba.org) will be partnering with CoSN on a joint PSA campaign, *Advance the Digital Leap*. The planning meeting that took place in August was very productive. The official launch for the site will be in October. Stay tuned for information about the joint website that we will be developing, as well as other collaborative efforts involving these three associations. This is an exciting partnership and we are off to a good start. Already this partnership is paying dividends in raising the visibility of technology...here is an excerpt from the NSBA's weekly message from their Executive Director, Tom Gentzel:

Digital Leap Initiative

NSBA is joining with AASA and the Consortium for School Networking (CoSN) in strengthening the skills of school leaders to transform student learning through technology. A detailed campaign strategy is being developed to inform superintendents, school boards and chief technology officers about the efforts of the three national associations to support digital conversion. In NSBA's case, for instance, we will be highlighting the work of our Technology Leadership Network and the school site visits. The initiative will be launched by October.

UPCOMING EVENTS

SEPTEMBER 2014

Watch for more information on a "back to school meet up" in at the Fulton County Schools Professional Development Center South in September. This event will be open to anyone and be an opportunity for those who might want to see what the GA CTO Council is all about.

PROTECTING STUDENT PRIVACY

CoSN has released updated Privacy resources

It is in the form of two new free-standing resources to our Protecting Privacy in Connected Learning initiative.

10 Steps Every District Should Take Today:

- Designate a privacy official
- Seek legal counsel
- Know the laws
- Adopt school community norms and policies
- Implement workable processes
- Leverage procurement
- Provide training
- Inform parents
- Make security a priority
- Review and adjust

Security Questions to Ask of an Online Service Provider

In the fall, CoSN will expand the existing privacy toolkit that we launched in March with additional sections covering the Protection of Pupil Rights Amendment (PPRA) and the Health Insurance Portability & Accountability Act (HIPAA) – filling out the privacy guide with all four federal privacy laws applied to K-12 education.

Access the original toolkit and the new resources [here](#).

CONNECTIONS FOR CLASSROOM GRANT

Curt Cearley has been asked to review the [Connections For Classroom grants](#) for the Governor's Office of Student Achievement. He has learned that thus far, *only 60 of the 180 eligible districts* have applied. The deadline is **August 29**, so interested districts are reminded that the money is available, and the application is a bit complex, so it can't be completed in a day or two.

GA K12 CTO COUNCIL CHAPTER LEADERS

[Jill Hobson](#)

President, Promethean

[Tina Mason](#)

Vice-President, Greene County Schools

[Zac Crosby](#)

Secretary, Haralson County School District

[Curt Cearley](#)

Treasurer, Retired

QUICK LINKS

- [GA K12 CTO Council Website](#)
- [CoSN Website](#)
- [CETL Certification](#)
- [MyCoSN Member Area](#)
- [Ed Tech Next report](#) - Focusing on data analytics
- [SmartIT initiative](#) - Structure your network cheaply and sustainably
- [Learning Analytics: Using Data to Personalize Learning and Teaching](#) - Figure out how to safely use data to truly personalize instruction
- [SmartIT strategy paper](#) - Financial tips to help you maximize ROI

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